MEET THE SPECIALISTS
IN AVIATION, SPACE AND
ENVIRONMENTAL MEDICINE

79th Annual Scientific Meeting

AEROSPACE MEDICAL
ASSOCIATION

THE INTERNATIONAL LEADER FOR EXCELLENCE
IN AEROSPACE MEDICINE

SHERATON HOTEL
BOSTON, MASSACHUSETTS

EXHIBIT DATES:
MONDAY, MAY 12 AND TUESDAY, MAY 13, 2008

MEETING DATES:
MAY 11-15, 2008
We want you to join us next May at the 79th Annual Scientific Meeting of the Aerospace Medical Association. At the 2007 meeting in New Orleans, LA, the number of attendees was 1,339. We have a unique membership that no other professional medical organization can equal. Our members include Aerospace Medicine and Clinical Physicians, Aerospace Nurses, Physiologists, Public Health and Environmental Medicine Personnel, and a host of scientists engaged in aviation, space medicine, and research. You will have the opportunity to meet leaders, practitioners, and scientists from the FAA, NASA, the aerospace industry, the airlines, the Military Services, and consultants in the private sector. There will also be in attendance senior government, military, and airline medical personnel from over 70 countries. Approximately 25% of our members are from overseas. No matter where we come from or what we do, we are bound together by a common interest in the health and safety of all those who fly in air and space, crews and passengers, and of those who support aerospace organizations on the ground. Our Association has approximately 3,100 members providing an excellent target market for the purchase of equipment, supplies, pharmaceuticals and ancillary products. Listed below is a breakdown of the attendees at the 2007 Annual Meeting:

Aerospace Human Factors............ 98  Nursing/Patient Transport ............ 34
Aerospace Medicine.................. 702  Ophthalmology ................. 12
Aerospace Physiology................. 96  Research .................. 61
Biomedical Engineering ......... 16  Surgery .................. 18
ENT .................. 8  Other .................. 48
Family Practice .................. 62  Staff .................. 6
Internal Medicine .................. 38  Guests .................. 6
Military Command .................. 19  Exhibitors ............... 115
Total Registration .................. 1,339

Boston promises to be a unique venue. Besides the regular attendees, invitations will be extended to medical schools in the state.

The attendees at our Annual Meetings have a reputation of visiting the exhibit area in force each day. Listed below is a synopsis of typical exhibitor comments from the 2007 meeting. The results are nothing unusual as our companies traditionally rate the AsMA meeting very high in terms of registrants' interest, quality, and expectations met.

Registants interest in Products/Services- 93% stated Excellent or Good.
Quality of Registrant Inquiries-95% stated Excellent or Good.
We will exhibit in Boston - 95% stated Yes, with an additional 5% in the decision making process.

AsMA leadership always encourages the registrants to visit the exhibits often. We have always considered the exhibit area an integral part of our scientific program in that there is much to be learned by talking to the company representatives and examining their products.

* All coffee breaks will be held in the exhibit area during dedicated program intermissions when no sessions are in progress, guaranteeing excellent traffic flow.
* Set-up is on Sunday, affording exhibitors savings on air fares if they arrive Saturday night.
* Exhibiting companies products, addresses, and phone numbers are listed in the program giving registrants year round accessibility to exhibitors.
* Poster sessions will be held adjacent to the exhibit area.
* All exhibits will be listed on the AsMA web site as they register.
* An exhibitor's lounge will be located in the exhibit area with free coffee service where exhibitors can take breaks, or chat informally with customers.

Please join us in Boston. You will certainly find it worthwhile because of the large attendance, the people you meet from the entire aerospace medicine community, the superb scientific sessions, and the attractions of the area itself. We will personally visit each exhibit throughout the week.

Sincerely,

Russell B. Rayman, M.D.
Executive Director

Kristofer S. Herlitz
Exhibits Manager
supplies and equipment must be made before or after exhibit hours. A pass must be obtained from the Exhibit Manager to remove any equipment, material, etc. once the exhibit area has opened on Monday. Once the exhibits open on Tuesday morning, nothing may be removed from the exhibit area until the official closing time of 4:30 p.m., at which time no pass is required.

Dismantling of Exhibits
Tuesday, May 13 4:30 p.m.-8:00 p.m.

No packing of equipment, literature, booth contents, etc. or dismantling of any booth will be permitted until the official closing time of 4:30 p.m. To avoid damage to your display, please remain with your exhibit until crates are returned and your material is packed.

Booth Design and Use of Exhibit Space

All booths are 10’ wide by 10’ deep, or multiples thereof. A booth ID sign will be provided. All display material and equipment is restricted to a maximum height of 4’ except for the backwall which is limited to 8’ in height and 5’ in depth. No exhibit may span an aisle with roof or floor covering. Exposed unfinished sides of exhibit backgrounds must be draped to present an attractive appearance. If such draping is not ordered, the Exhibits Manager will do so and charge the exhibitor.

Furniture/Labor/Carpeting/Rental Display

The Decorator is Brede National Exposition Services: Ph 301/937-3600; Fax 301/937-2952. A service kit will be sent to all exhibitors. Exhibitors may set up their own booths without the use of power tools.

Electricity

An electrical order form will be provided in the service kits.

Booth Cleaning

Arrangements for nightly cleaning are the responsibility of each exhibitor. Any exhibitor not ordering cleaning the night prior to opening will have their booth cleaned, and will be charged accordingly.

Flammable Materials

No volatile materials, fluids, or substances prohibited by the Boston Fire Department may be used. There may be no use of crepe paper or corrugated material.

Insurance

Exhibitors should have portal-to-portal riders on their own insurance policy to protect against fire, loss, theft, etc. The Aerospace Medical Association must be named as a co-insured on all policies, and a copy of the certificate must accompany the application for exhibit space. Booths will not be assigned without this certificate.

Advance Registration of Booth Personnel

Forms will be sent to each exhibitor for registration of up to six (6) persons per 10’x10’ booth. All changes and/or additions to the original list must be done on-site. All badges will be distributed at the meeting.

Distribution of Giveaways

All give-aways must be in the professional interest of the registrants, and useful to them at the meeting or in their practice. All give-aways should have a value of $10 or less and must be approved in advance by the Exhibit Manager.

Selling of Products or Services

Sales and order-taking are permitted provided that all transactions are conducted in a manner consistent with the professional nature of the exhibits. Exhibitors selling tangible goods must meet requirements of the City of Boston Department of Revenue. For sales tax information, contact City of Boston, Department of Revenue.

Security

24 Hour security will be provided in the Exhibit Area beginning Sunday.

General Conduct of Exhibits

The following practices are prohibited:

1. Noisy electrical or other mechanical apparatus interfering with other exhibitors.
2. Canvassing or distributing any material outside the exhibitor’s own space.
3. Sub-leasing of exhibit space.
4. Publicizing and/or maintaining any extra-curricular activities, inducements, demonstrations, or displays away from the exhibit area during the official meeting and exhibit hours.
5. Contests, raffles, games of chance, lotteries or other special discount offers.

6. Wearing of buttons, unofficial name badges, company name plates, etc., which obscure the official AsMA badge.
7. Entry into another exhibitor’s booth without permission.

Relevant portions of the foregoing are applicable to non-exhibitors at all times. Character of the exhibits is subject to approval by AsMA. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail or close exhibits, or parts of exhibits, which reflect unfavorably upon AsMA. This applies to displays, novelties, literature, conduct of persons, etc.

Booth Space Cancellations

It is agreed that:

(a) If a company cancels its space more than 90 days prior to the meeting, the deposit will be retained.

(b) If a company cancels its space less than 90 days prior to the meeting, and the exhibit area is not sold out, 100% of the booth cost will be retained.

(c) If a company cancels its space, and the exhibit area is sold out, the deposit will be retained. No refunds will be made until after the meeting.

Liability

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and save the Aerospace Medical Association, the Herlitz Company, Inc., Brede National Exposition Services, the Hynes Convention Center and all employees and agents of the above against all claims, losses, and damages, to persons or property, governmental charges or fines, and attorney’s fees arising out of, or caused by exhibitor’s installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Hynes Convention Center, its employees, and agents. In addition, Exhibitor acknowledges that the Aerospace Medical Association, the Herlitz Company, Inc., Brede National Exposition Services and the Hynes Convention Center, do not maintain insurance covering exhibitor’s property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property insurance covering such losses by the Exhibitor.